

INLAND NORTHWEST

20 TALENT & HIRING 20

Summit

Strategies to Solve Today's #1 Business Problem



FIND TALENT • RETAIN EMPLOYEES • IMPROVE CULTURE

September 21, 2022

**CenterPlace Regional Event Center
Spokane Valley, WA**



Optimal Talent Dynamics is recognized by SHRM to offer Professional Development Credits (PDC) for SHRM-CP® or SHRM-SCP® recertification activities.

Employees haven't quit quitting...

4.5M

QUIT

JULY 2022

The "Great Resignation" is still at play.

Money isn't the ONLY reason. Employers still think it is...and it's partially to blame...but the TOP reasons are (a) the manager, (b) the culture, and (c) inability to develop and grow.

YOU NEED BETTER SOLUTIONS

11M

JOB

OPENINGS

May 2022

6.7M

JOBS

FILLED

March 2022

There are *not enough applicants to fill the jobs available.*

Bodies do not equal talent. We are short on numbers, knowledge, and skill sets to meet current demand.

Employers are competing in a world with new rules...

- How much do I **have to** pay?
- What benefits do I **really** need to offer?
- Where can I find **qualified** candidates?
- Why don't my recruiting efforts work?
- ***How can I keep my business running?***

64%

OF
EMPLOYEES
SAY THEY WILL LOOK
FOR NEW JOB IF
REQUIRED TO GO TO
OFFICE FULL TIME

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More Information Available

[optimaltalentdynamics.com/talentsummit2022](https://www.optimaltalentdynamics.com/talentsummit2022)



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Join us for intensive solution-oriented workshops guaranteed to deliver **practical ideas** for your business or team. They offer unique solutions to tackle the toughest challenges faced by almost every organization that is struggling with finding and leading people.

TALENT SUMMIT

Ideal for:

- **Hiring Managers**
- **Small Business Owners**
- **Human Resource Professionals**
- **Recruiters**
- **ANYONE Hiring for Talent**

What You Will Learn

- **New Rules** for TODAY's Candidates
- How to **Attract Top Candidates** by Becoming the Employer that Stands Out from the Rest!
- **Best Practices** from employers who are implementing new ideas in the market.
- **Practical, Useful Strategies** to Recruit and Hire the Best Candidates in the Toughest Hiring Market in History
- Improve **Interviewing Skills** and **Onboarding Strategies** to Retain Your Employees
- **Streamline HR** processes to increase your ability to **personalize the Employee Experience**
- **Improve your hiring ROI** by reducing your turnover, hiring time, and your time to proficiency for new hires



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EXCLUSIVE OFFER

1-DAY LEADERSHIP INTENSIVE WORKSHOP

DAY 2: September 22

optimaltalentedynamics.com/talentsummit2022

We are pleased to offer an exclusive 1-day Leadership Intensive Workshop as a part of the Talent & Hiring Summit. You can attend and bring your managers, professionals, or HR staff to experience a workshop like no other. We offer an exclusive workshop to take your leadership to the next level.

LEADERSHIP INTENSIVE WORKSHOP

Ideal for:

- **Mid-Managers**
- **New Managers**
- **Small Business Owners**
- **Human Resource Professionals**
- **Developing Employees**

What You Will Experience

- Understanding your **personal leadership strengths** and how to optimize them.
- Build a **strong culture** to attract, motivate, and retain high performing employees.
- **Build teams** that produce outcomes to support company goals and achieve success.
- **Set a clear vision** and **align performance** to help your team achieve outcomes.
- Prepare your **personal action plan** to implement what you learn.
- Understand the change process and learn how to **“lead forward”** proactively to avoid reactive management that causes failure.
- Move **from “manager” to “coach”** with effective feedback and accountability.
- **Develop your employees** and help them increase engagement and fulfillment.

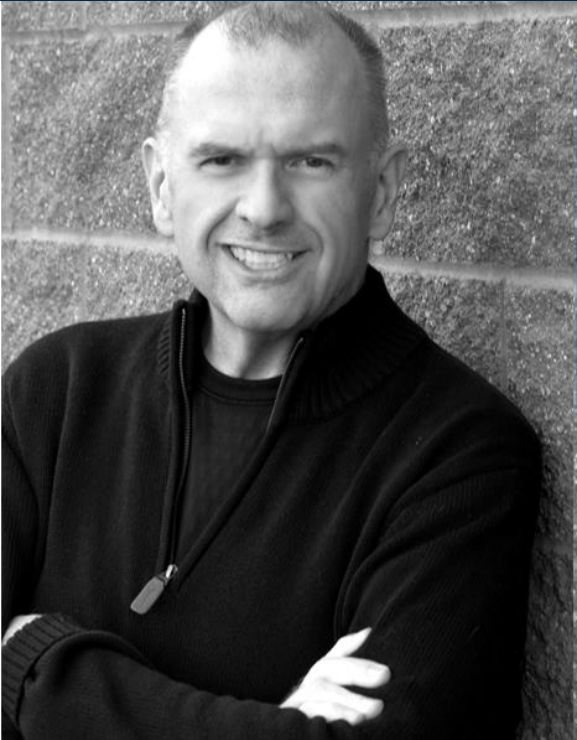
All This For Just

\$99.00 *when attending both days!*
LUNCH INCLUDED



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PRACTICAL PEOPLE SOLUTIONS

For People Who Just Need Results!



optimaltalentedynamics.com/talentsummit2022

Onsite SOLUTIONS

Looking for leadership and talent development solutions for your team or business? Look no further for solutions such as:

- Strategic Planning
- Leadership Development
- Management Training
- Coaching
- Performance
- HR Automation
- Speaking
- Compliance

Group SOLUTIONS

If you need solutions for only one or two managers where they may benefit from a group setting that includes other professionals, consider our group training and coaching programs. We deliver the contents while exposing them to team-based learning for maximum results.

Executive SOLUTIONS

Retreats, strategic planning, and coaching are among the services available. Put your trust in our hands to ensure the best leadership experience possible for your team.

Leadership SOLUTIONS



Leadership Builder
CREATING LEADERS THAT GET THINGS DONE

Ready for a new experience in leadership development? We're ready to deliver it to you.



REGISTRATION

To register, follow the link online to learn more about the event, register, and make payment for your spot. See below for any questions about the event. We look forward to seeing you there!

Registration Fees

Standard Price

1-Day Talent Summit (9/21)

\$149

Ticket Price Includes

- Full **lunch**, beverage service
- Program materials and handouts
- Program features and speakers
- Free parking
- Access to slides and presenter materials
- Networking with attendees
- Follow-up access to program sponsors
- Customer service registration support

1-Day Leadership Intensive Course (9/22)

\$99

Ticket Price Includes

- Full **lunch**, beverage service
- Program materials and handouts
- Program features and speakers
- Full conference benefits listed above

Full Program Special (9/21 & 9/22)

\$248 for 2-Days

- Access to **BOTH** the Talent Summit **AND** the Leadership Intensive Workshop
- **Lunch provided** on both days

Special Member Pricing

Spokane Valley Chamber Members!

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\$99

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1-Day Leadership Intensive Course (9/22)

\$99

Ticket Price Includes

- Full **lunch**, beverage service
- Program materials and handouts
- Program features and speakers
- Full conference benefits listed above

Full Program Special (9/21 & 9/22)

\$198 for 2-Days

- Access to **BOTH** the Talent Summit **AND** the Leadership Intensive Workshop
- **Lunch provided** on both days

PRICES INCLUDE LUNCH!!



Register through Spokane Valley Chamber

Directly register for the program through the Spokane Valley Chamber website at: <https://tinyurl.com/gsvcc2022>



Learn More About the Program, Presenters

To learn more about the program, content, presenters, and Optimal Talent Dynamics, visit the website at:

<https://www.optimaltalentdynamics.com/talentsummit2022>



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